

LEADERSHIP COMMUNICATION

CERTIFICATE PROGRAM

Dr. Steve Gladis
returns for
his third series
Spring 2009



- Team Writing
- Dynamic Presentations
- Powerful Persuasion
- Leadership Communication Styles

NEW WORKSHOP
The Transparent
Leader

REGISTER TODAY For additional information or to register, visit our web site at <http://ocpe.gmu.edu/leadershipcommunications.html> or call 703-993-2113

WHAT ATTENDEES ARE SAYING "This was an excellent class which I can use on a daily basis! Very engaging speaker!" • "People don't realize how important, and difficult writing is in both public and private sectors. This course is a good look at valuable do's and don'ts, and why." • "Steve Gladis' style is so dynamic; he keeps the audience engaged with true applicable stories that directly correlate to the course content." • "Professor Gladis tells you what you've always known but never thought about in a way that can dramatically improve your communications, both personally and in business."

ON-SITE OPPORTUNITIES This seminar series can also be delivered on-site to your organization. Call us for details!

Leadership Communication Certificate Program

The Leadership Communication Series is a program focused on leaders achieving success through enhanced communication skills. The keys to maintaining strong client relationships, motivating staff or bringing about corporate change are effective and efficient skills and abilities in writing, speaking, listening and persuading. This highly interactive and dynamic four-part, half-day seminar series focuses on practical and useful communication techniques in these four powerful communication areas. All participants who complete the seminars will be awarded a George Mason University Certificate of Completion. This insightful series is delivered by executive coach and consultant Dr. Steve Gladis, author of thirteen books, CEO of Steve Gladis Communications, LLC, and a visiting professor of communications at George Mason University. **All seminars will be held at the Center for Innovative Technology (CIT) in Herndon, VA, from 8:30 a.m.–12:30 p.m.**

Spring 2009 Schedule

Team Writing *Tue, Mar. 17*

Learn how to produce more powerful results-oriented documents. Receive a copy of Dr. Gladis' books, *Write Type: Personality Types & Writing Styles* and *Survival Writing for Business*.

Dynamic Presentations *Tue, Apr. 7*

Learn content and delivery skills necessary to become a dynamic, credible public speaker. Receive a copy of Dr. Gladis' book, *Public Presentations*.

Powerful Persuasion *Tue, Apr. 28*

Learn the skills, strategies and approaches of persuasion to enable you to better lead people and accomplish your goals. Receive a copy of Dr. Robert Cialdini's book, *Influence*.

Leadership Communication Styles

Tue, May 19

Learn about different communication styles and how they affect others. Understand the differences that others bring to any team or organization and how to appreciate and use those differences to strengthen the group. Receive a copy of David Keirse's book, *Please Understand Me*.

To register or for full course information, please visit our web site at <http://ocpe.gmu.edu/leadershipcommunications.html> or call 703-993-2113.



Office of Continuing
Professional Education

4400 University Drive, MS 2G2
Fairfax, VA 22030

RETURN SERVICE REQUESTED

NEW WORKSHOP!

The Transparent Leader

June 9, 2009
(8:30 a.m.–12:30 p.m.)
CIT in Herndon, VA
Fee: \$150

Dr. Gladis has studied, researched, written, and lectured on leadership communication for many years and has written the definitive book on the topic: *The Transparent Leader*. Written as a leadership fable, it's the story of a young executive who learns the value of clear leadership communication as she adapts, changes, and becomes a *transparent leader*. Participants will learn about her leadership lessons.

REGISTRATION: Individual **Leadership Communication seminars** are \$450 each **or** register for the full certificate series of four seminars for a package rate of \$1,495 and receive a complimentary seat in the new workshop **The Transparent Leader**.

SPECIAL

Early Bird Rate! Register before January 30th to receive the early bird rate of \$1,260 for the full series plus the workshop!

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